

Data protection at Phoenix Contact

We are delighted that you are interested in our company, products, and services and would like to provide you with some key information regarding our approach to protecting your personal data. Protecting personal data is crucial, particularly in tomorrow's Internet-based business models and when developing Internet-based economies.

In this data protection statement, Phoenix Contact aims to emphasize its dedication to protecting personal data. This includes, for example, your name, your physical address, your account number, your e-mail address as well as your IP address or other details.

The following declaration offers you an overview of how we intend to protect your data.

Use and circulation of personal data

Any personal data, which you provide us with via our website, among other channels (e.g., your name, your address or your e-mail address), will solely be used for correspondence with you and is exclusively collected, processed, and saved for the purpose you intended when submitting the data. In addition, we will use this data to send you occasional offers and to inform you about new products, services, and other items that might be of interest to you. You may revoke your consent regarding the use of your personal data by simply contacting us.

If required, information from Phoenix Contact will also be passed on to companies in the Phoenix Contact Group, service providers or other third parties. This may be necessary to perform a service or transaction requested by yourself, such as order processing, event and seminar registrations, for customer service purposes or to provide you with information regarding products or services. When passing on personal data to third parties, we shall limit this to the information necessary to provide our respective services. The respective third party must only use this personal data to perform the service required or the transaction needed, which is commissioned in our order. In doing so, the service providers are obliged to adhere to the Data Protection Act.

We shall never share, sell or otherwise provide your personal data to third parties for marketing purposes.

Data processing on this web page

For security and technical reasons, Phoenix Contact automatically collects and saves information transmitted by your browser to its system protocols. This essentially includes:

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- Browser type/version
- Operating system used
- Referrer URL (the website that referred to our website)
- Host name and full IP address of the computer accessing the site
- Date and time of call
- Data volumes and file types called

This protocol data shall be deleted after a maximum of 30 days. This data will not be consolidated with other data sources or statistically evaluated.

Notes regarding IP addresses:

IP addresses are essential for the transmission of websites and data from our servers to your browsers. They are the "addresses" for information you request from our web servers. IP addresses are regarded as personal data and are therefore only used by us to the extent technically required.

Registering on our website

Our website contains services - for example, permanent saving of favorites lists and product comparisons or requesting and saving quotes, which can only be used having previously registered your personal details. As a bare minimum, your name and a valid e-mail address are required for registration purposes.

You also have the option of providing additional data about yourself (title, company, if relevant: your Phoenix Contact customer number, postal address, phone number). Some of this data is essential for extended services on our website, such as for ordering online via our e-shop. To activate these services, we will always contact you in advance.

The data optionally provided during the registration process is used to contact you personally following registration in the portal as well as for Phoenix Contact's own advertising purposes. This includes updating our customer master database or providing you with information on our products and services.

You may revoke your consent to us saving your data and using it to send promotional materials at any time by sending a corresponding e-mail to info@phoenixcon.com. You can also contact this e-mail address should you wish to completely delete your account.

Newsletter

We require a valid e-mail address in order for you to receive a copy of the newsletter displayed on our website. You also have the option of providing additional data about yourself (title, name, company, postal address). Following registration, you will receive an e-mail from us containing a

link. This link is used to confirm that you wish to receive the newsletter ("Double Opt-in"). This is a means of verifying the e-mail address you provided and ensuring that no third parties have ordered the newsletter using your e-mail address.

The data provided optionally during the newsletter registration is used to personally address the newsletter to you as well as for Phoenix Contact's own advertising purposes. This includes updating our customer master database or providing you with information on our products and services.

You may revoke your consent to us saving your data and using it to send the newsletter or promotional materials at any time. The easiest way to unsubscribe from the newsletter is via the newsletter website ("Unsubscribe from newsletter") or use the unsubscribe function in any newsletter or advertisement received from us. Furthermore, you can also send an e-mail to info@phoenixcon.com stating that you wish to unsubscribe.

We rely on a service provider to distribute the newsletter. They are obliged to observe the Data Protection Act and we thereby ensure that your data is never passed on to third parties nor used for purposes other than sending the Phoenix Contact newsletter.

Our e-mail newsletter may contain links to special Phoenix Contact websites. In this way, we are able to measure the effectivity of marketing initiatives. Such evaluations are based on anonymous data, meaning that the data cannot be traced to you. In addition, the newsletters can also contain links to third party websites.

Cookies

Our Internet pages use cookies in several locations. Cookies are small text files that are stored on your computer and are saved by your browser. They are used to make our Internet pages more user-friendly, effective, and secure. As such, they enable the technical implementation of a user session in Phoenix Contact's online catalog, for example. At the same time, these cookies provide information which enables us to optimize our websites in line with user requirements, e.g., direct link to localized websites by entering the www.phoenixcontact.com address.

The majority of cookies used by us are session cookies. These are automatically deleted once you exit our website. Some cookies are used which are saved for a longer period of time. The maximum storage period of a cookie can be up to one year, for example, when saving your preferred language on our website.

All cookies on our websites contain purely technical information in a pseudonymized or anonymized format, with no personal data.

If you want to prevent cookies from being saved, in your browser settings select "Do not accept cookies". If cookies are not accepted by the browser, the scope of functions of our websites may be severely limited. A number of functions are no longer available.

Web analyses

Data is collected and further processed on our website in an **anonymized** format by WiredMinds AG Stuttgart in order to analyze and continually optimize our site. Cookies and pixel tags are used for this purpose ("tracking pixel technology"). Pixel tags are small, invisible characters that are contained within a website. Collecting and analyzing the data transmitted enables Phoenix Contact to illustrate the behavior of visitors to the Phoenix Contact websites. The illustration particularly highlights the various areas of interest through use of the respective Phoenix Contact websites and the geographical location of visitors.

The data obtained is processed exclusively for Phoenix Contact's use and is not passed on to any third parties outside the Phoenix Contact Group. Similarly, this data is under no circumstances used for other purposes or resold. If IP addresses were recorded, these are immediately anonymized by means of deleting the last set of numbers following acquisition.

Social plugins - AddThis Bookmark service

Our website features "AddThis" plugins. AddThis is a freely accessible Internet service from AddThis LLC, A Clearspring Technologies Inc. 8000 Westpark Drive, Suite 625 McLean, VA 22102, USA, which enables you to set the current page as a Bookmark, also known as a Favorite, and to share this with other users in social networks. Social networks are services such as Facebook or Twitter, on which users share, rate, and comment on each other's Internet-based content. AddThis offers users an interface to various common Bookmark services and social networks.

Although AddThis buttons are featured on our websites, this does not mean that any data is transmitted to such social networks. It is only the AddThis service, which is operated on US-based servers, which obtains your IP address for technical reasons. This also enables the buttons to be displayed on the websites you accessed.

It is only once the displayed buttons are in active use by confirming them, that the websites from your selected providers (Facebook, Twitter, delicious, Mr.Wong, etc.) are called up as regular, external links. In doing so, AddThis merely saves which website was saved on which social network, without any reference to the user. According to AddThis, the IP address transmitted to them for technical reasons is not linked to the information from the selected website and the selected social network.

The AddThis service does not use any cookies in its browser. We prevent this on our websites by using an anonymization function which is enabled by default.

Further information regarding AddThis' data processing and data protection policy can be found in the link to their website below. The data in question is not processed or used by Phoenix

Contact. If you do not agree to AddThis or other social networks obtaining your data, then please refrain from using these services.

[AddThis Privacy Statement](#)

Supplementary notes regarding use and circulation of personal data

Phoenix Contact may be forced to disclose your data and corresponding details by order of a judicial or regulatory action. We also reserve the right to use your data to assert a claim or to defend against legal claims. In compliance with applicable law, we reserve the right to save and pass on personal data and any other data in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, and violations of Phoenix Contact's terms and conditions of use.

Secure Internet communication

We make every effort to ensure that your personal data is transmitted and saved utilizing technical and organizational measures, in such a way that it is not accessible to third parties.

As a general rule, the Internet is regarded as an insecure medium. In contrast to a telephone line, for instance, transmission of data on the Internet can be more easily wiretapped, recorded or even modified by unauthorized third parties. To ensure the confidentiality of communications with you, we use specific functions (log-in, e-shop, etc.) of an AES 256 bit SSL encryption. The encryption used by Phoenix Contact is regarded as secure, based on the latest technological advancements. Operating systems and browsers from earlier versions also achieve this security level. If necessary, you should update the operating system and browser on your PC to enable use of this high-grade encryption.

When communicating via e-mail in an unencrypted manner, complete data security cannot be guaranteed, so we recommend using the postal service for confidential information.

Further information

If Phoenix Contact launches new services, alters its Internet procedures or if the Internet and electronic data processing security technology is further developed, this will be updated in the data privacy statement. We therefore reserve the right to alter or modify this statement as required. The current version will be published here.

Should you have any questions that have not been addressed by this data protection statement or you require more detailed information regarding a specific point, then please do not hesitate to contact us.

If you do not agree to your personal data being saved or this data becomes inaccurate, we will ensure that your data is corrected, blocked or deleted, upon receiving your instructions to this effect upon request, we will send you a list of all your personal data that we have stored.

For general questions regarding the collection, processing or use of personal data by Phoenix Contact, as well as for general information regarding your data or the correction, blocking or deletion of your personal data, please contact us in writing at:

Phoenix Contact
586 Fulling Mill Rd
Middletown, PA 17057

Please appreciate that we require proof of identification to handle any requests regarding your personal data.