

**Information on the processing of personal data *
within web tracking**



Designation	Description
Identity and contact details of the controller	Phoenix Contact Ireland Ltd C6 The Exchange Ballymount Dublin 12 D12 XE18 Ireland Tel.: +353 1205 1300 info@phoenixcontact.ie
Contact details of the Data Protection Responsible Person	Phoenix Contact Ireland Ltd C6 The Exchange Ballymount Dublin 12 D12 XE18 Ireland Tel.: +353 1205 1300 info@phoenixcontact.ie
The purposes of the processing for which the personal data are intended	Analysis of user behavior on our website.
Legal basis for the processing	Art. 6 (1) (f) GDPR (Legitimate interest of the controller)
Legitimate interests of processing pursued by the controller	An analysis of the user behavior (tracking) on the website helps us to recognize which pages and functions of the website are generally used where there may be room for improvement in the user guidance. The data are collected using a pseudonym. The data thus obtained are not used to identify a natural person. It is possible to disable the tracking via the website (opt out).
Categories of personal data that are processed	Statistical data for the use of the website. (for example: which pages are/were visited in which order).
Source (origin) of the data	From the data subject (when using the website).
Recipient(categories) of the data	As part of the administration of the website, employees of companies in the Phoenix Contact Group may access the data. Service providers who support us in the administration and operation of web analytics may have access to your data. However, these service providers are obliged by data protection law- compliant agreements (agreement for contract order processing) to not use these data for own purposes.
Transfer of data to a third country or an international organization and the associated safeguards to protect the data	It is not intended to transmit the data to third countries.

*) in accordance with Article 13 and 14 EU General Data Protection Regulation (GDPR)

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Storage duration of the data	<p>Pseudonymized data for the use of the website are deleted after 24 months.</p> <p>Anonymized, statistically aggregated data for the use of the website are not deleted since there is no (longer) any personal reference.</p>
Rights of the data subjects <ul style="list-style-type: none">• to access• to rectification, erasure or restriction of processing• to object to the processing• to data portability	<p>If the respective legal requirements are met, you are entitled to the following rights: Right to have access to your data that we store; rectification, erasure, restriction of processing your data or the right to object to the processing, as well as data portability.</p>
Right to lodge a complaint	<p>If you are of the opinion that the processing of your personal data is unlawful, you have the right to lodge a complaint with a competent data protection supervisory authority.</p>
Automated decision-making / Profiling	<p>There will be no automated decision-making or personalized profiling based on your collected data. The pseudonymized collected data will not be assigned to a person.</p>

Updated: May 2018

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